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Media Contact:

Evelyn Almodóvar

203-285-4864

evelyn@tedxbradenton.com

TEDxBradenton announces three more speaker names

(June 19, 2023) Bradenton, FL --- Organizers of the 2nd annual TEDxBradenton conference released three additional speaker names for their 2023 lineup.

Organized around a central theme, a TEDx event features speakers who deliver TED Talks on a variety of topics:

- Xtavia Bailey, entrepreneur and founder of Next Level Coaching and Consulting™
- Dr. Richard Harris, pastor, speaker, author, and Associate Professor of Communication at Southeastern University
- Andre Hendriex, educator, and founder / trainer at The Village Health & Wellness

This year's theme is "Writing the Future" and speaker will address questions like: How are we called to be authors of change in our world? When in our community have we come together to write our future? The event will take place Friday, September 29 on the Bradenton campus of the State College of Florida Sarasota-Manatee.

TEDxBradenton is one of only five TEDx events in the Tampa Bay region this year and the only such event on Florida's west coast south of the Sunshine Skyway. While the talks will be streamed live online, organizers emphasized the experience of attending the event in person.

Co-organizer Evelyn Almodóvar explained that "After each TEDx event, TED sends all participants a follow-up survey. The main question they track is on a scale of 1 to 10, how likely are you to recommend TEDxBradenton? From the dozens of respondents in 2022, our event achieved a 10 out of 10, meaning all respondents selected the maximum positive score." Tickets will be available this summer.

To get a flavor of what TEDxBradenton is all about, Almodovar suggested visiting the TEDxBradenton YouTube channel where videos of all of the 2022 speakers are available: [YouTube.com/@TEDxBradenton3825](https://www.youtube.com/@TEDxBradenton3825).

Anyone interested in learning more or buying tickets when they are available should stay tuned to the TEDxBradenton website (TEDxBradenton.com) as well as social media at platforms like Instagram, Facebook, and LinkedIn (@TEDxBradenton).

Speaker bios are continued below.



Xtavia Bailey

Xtavia Bailey is a business and life coach, who founded Next Level Coaching and Consulting™ with a results first mindset. Xtavia has more than 15 years of experience in executive leadership as an entrepreneur and small business owner. She is a consultant to business owners and non-profit organizations for development and organizational leadership. A John Maxwell certified coach, she has worked with multiple clients and organizations, including international companies.

Always learning and sharing, Xtavia facilitates master classes on growth, leadership, and is a DISC trainer and consultant. She specializes in business building as well as family and children coaching. Xtavia is a published author and her “The Business Mind Transformation” is a best-seller on Amazon.

Her personal passion is being a youth advocate, a role she has dedicated 20 years of her life to fulfilling. She has served on many boards giving back to what she believes in – that children are truly our hope for tomorrow. Xtavia is married to Edward Bailey, who served his country in the United States Marine Corps. They have two children, Amara and Edward Bailey Jr.



Dr. Richard C. Harris

Dr. Richard C. Harris brings extensive expertise and experience to classrooms and platforms when he teaches and speaks on racial harmony/diversity and communication issues. An educator and pastor, he is well known for his earlier years when he served as the Grand Dragon of the Indiana KKK for several years in the 1970s. As an avowed white supremacist, in 1978, he underwent a dramatic transformation. He renounced racism and all ties to the Ku Klux Klan. He documents his experiences in his book, *One Nation Under CURSE*, which won the 2012 Reader’s Favorite Award for best non-fiction religion/philosophy book.

Considered a national thought leader in building racial harmony, Dr. Harris served as one of the leaders for the Congressional Gracism Forum on Racial Reconciliation at the U.S. Capital Building in Washington, D.C. in 2017. Following a presidential address, he was recognized for his work in building bridges between the races at the National Prayer Breakfast Leadership Caucus.

More recently, in February, 2021, Faith & Prejudice named Dr. Harris as a recipient of the “2021 Dr. Clarence B. Jones Wintertime Soldier Award” for his “forty-plus years of significant contributions promoting racial equity throughout the church and nation.” His new book, *Radicalized: What parents need to know about extremist groups to protect their kids*, will be available Fall, 2023.

Dr. Harris has served as a university professor for over two decades and as a Senior Pastor for 31 years in the Free Methodist Church - USA denomination as well as an Associate Pastor at an historic African-American church, Good Hope Missionary Baptist Church in Bartow, FL. He

and his wife, Tricia, who works with autistic students in Polk County Schools, have been married since 1982. They have two married daughters and one granddaughter.



Andre Hendriex

Andre Hendriex is the founder of The Village health & Wellness studio in Palmetto, FL. Andre has dedicated a third of his life to achieving his own fitness goals. He understands the challenges that come with personal growth but is a firm believer that with determination, support, and consistency anyone can exceed their goals.

Born and raised in Palmetto, he is invested in his community and committed to being an answer rather than just someone who talks or complains about issues. When he is not helping members of his gym get fit, you can find him in the gym at Next Generation Academics where he is a Physical Education teacher.

Although The Village has been open since 2021, Andre has trained more than 100 clients from all walks of life, each with their own unique goals and abilities. Recognizing the individualized need of each client, Andre offers education and resources to ensure success for each one.

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About TED

TED is on a mission to discover and spread ideas that spark imagination, embrace possibility and catalyze impact. Our organization is devoted to curiosity, reason, wonder and the pursuit of knowledge — without an agenda. We welcome people from every discipline and culture who seek a deeper understanding of the world and engagement with others, and we invite everyone to engage with ideas and activate them in your community.

TED began in 1984 as a conference where Technology, Entertainment and Design converged. Today it spans a multitude of worldwide communities and initiatives exploring everything from science and business to education, arts and global issues. Aside from the hundreds of TED Talks curated from our annual conferences and published on [TED.com](https://www.ted.com), we produce original podcasts, short video series, [animated TED-Ed lessons](#) and TV programs that are translated into more than 100 languages and distributed via partnerships around the world. Each year, more than 3,000 independently run [TEDx events](#) bring people together to share ideas and bridge divides in communities on every continent. Through the [Audacious Project](#), TED has helped catalyze nearly \$3 billion in funding for projects that seek to make the world more beautiful, sustainable and just. In 2020, TED launched [Countdown](#), an initiative to accelerate solutions to the climate crisis and mobilize a movement for a net-zero emission future. View a full list of TED's [many programs and initiatives](#).

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ABOUT TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)